



# ***BIOHK2022***

*Biotech Kaleidoscope - Infinite Possibilities*

# **BIOHK2022**

香港國際生物科技展



# Foreword

BIOHK will bring together the world's leading, established and most innovative stakeholders in biotech, pharma and finance as they collaborate in exploring the future of Hong Kong's role as a Biotech hub for the advancement of Biotech benefits worldwide.

**BIOHK is expected to be a signature event in Hong Kong every year.**

# Why Biotech in Hong Kong ?

Hong Kong is at the nexus of converging goals and visions between key regional and global industry, finance, academic, research and innovation sectors.

This is the **right moment** to capitalize on the Hong Kong Special Administrative Region's unique position as a strategic global hub for biotech.

## Hong Kong Offers

- World-class R&D capability
- World's top three Financial Centers for Venture Capital
- Gateway to vast China market
- Strong International Investor Base



中華人民共和國香港特別行政區  
Hong Kong Special Administrative Region  
of the People's Republic of China



**Our convention is honoured to be one of official events in Celebration of the 25<sup>th</sup> Anniversary of the Establishment of the HKSAR.**

# Convention Details

Dates:	14 – 17 December 2022
Venue:	Hong Kong Convention and Exhibition Centre
Exhibition:	Around 300 Exhibition Booths (could be more)
Speakers:	Over 150
Expected visitors:	Over 7,000
Highlights:	Exhibition One2One Partnering Public Day Conference & Pitch Session Welcome Reception Awards Ceremony



# Event Highlights

Exhibition ➤ Showcase and Connect	Showcase and Connect your company to the international biotech scene and vast China market for trading and collaboration opportunities.
Conference ➤ Share and Inspire	Share and Inspire through invaluable discussions about the latest regional and international research findings and industry trends.
One2One Partnering ➤ Promote and Establish	Promote and Establish your company as 'one to watch' in the biotech marketplace by identifying and meeting prospective partners.
Public Day ➤ Education and Promote Science Popularization	The last day of the convention will be open to public to convey scientific & technical knowledge, academic research and disseminate scientific ideas to the general public in order to achieve the science popularization. Public visitors are able to participate in public talks and exhibition. Exhibitors can sell their products to the public.



# Target Audiences

## Investors

- Biotech Entrepreneurs
- CRO
- CMO
- Academia
- R&D Organizations
- Government Departments
- Research Labs
- Leading Consultancy Services
- Science / Industrial Parks
- Incubation Centers
- Clinical & Education Trial Centers
- Diagnostics & Medical Devices

## Biological and Startups

- Biopharmaceutical & Drug Developers
- Clinical Research & Lab Services
- Regenerative Medicine
- Agriculture and Fishery Biotechnology
- Bio manufacturing Platform Technologies
- Genomics / Genetics
- Marine Biotechnology
- Generic Drugs, API and Intermediates
- Smart Hospitals
- Investment, Legal and Financial Services
- And more...

## Health and Medical Industry





# Presidents Of BIOHK2022



**Professor Albert Cheung-hoi YU, PhD, JP**

Co-president, BIOHK2022

Chairman, Hong Kong Biotechnology Organization

Chairman, Guangdong-Hong Kong-Macao Greater

Bay Area Biotechnology Alliance

Professor, Peking University



**Mr. Ping CHEN**

Co-president, BIOHK2022

Founding Partner, Ausvic Capital Limited

Standing Director, China Real Estate Developers and

Investors Association

General Secretary, Guangdong-Hong Kong-Macao

Greater Bay Area Finance Institute



**Dr. Guo-Liang Yu, PhD**

Co-president, BIOHK2022

Chairman of the Board for

the BayHelix Group

## Vice Presidents



**LI Xiao Yi, Benjamin**

Chairman & CEO,

Zhaoke Ophthalmology Limited



**WAN Mu Maki**

Past President,

Rotary Club Kowloon Golden Miles



**LEUNG Chuen Yan**

Private Equity Associate, EQT Group



## Honorary Advisor



**WONG Ying Ho, Kennedy**  
Managing Partner & Attesting Officer,  
Philip K H Wong, Kennedy Y H Wong & Co.

## Legal Advisor



**Theresa De**  
Managing Partner  
at Jun He Law Offices

## Advisor



**TING Bernie**  
Chairman, PRD Council  
Deputy Chairman, Federation of  
Hong Kong Industries



**YANG Meng Su, Michael**  
Vice-President (Research and  
Technology), City University of  
Hong Kong



**TUAN Rocky S.**  
Vice-Chancellor and President  
of The Chinese University of  
Hong Kong

## Advisor



**Rainer Jungjohann-Ott**  
Member of AHK, German  
Chamber, Hong Kong



**JIANG Jasper**  
Founding partner,  
Tiger Jade Capital



**LAM Lung On**  
President of the Hong Kong  
Chinese Importers' &  
Exporters' Association



**SHI Allen**  
President of the Chinese Manufacturers'  
Association of Hong Kong



**HO Shun Man, Simon**  
President of The Hang Seng  
University of Hong Kong

## Keynote Speakers

**\*\*Further Speakers to be Announced**



**GEORGE HARA**  
Honorary Professor of Medicine  
Faculty of Medicine  
Chinese University of Hong Kong



**HAN Ji Sheng**  
Director, Institute of  
Neuroscience, Peking University



**LEUNG Chun Ying**  
Vice Chairman, National  
Committee of the CPPCC



**KAWAGUCHI Lance**  
Chairman, Board of Directors,  
Asian Fund for Cancer Research



**LIU Da**  
Managing Director,  
China Resources CP Life Science Fund



**SONG Ruilin**  
Chairman,  
China Pharmaceutical Innovation and  
Research Development Association



**WANG Yu**  
Former Director General,  
Chinese Centre for Disease Control  
and Prevention (China CDC)



**YANG Huan Ming**  
Co-founder, Director and Chairman  
of BGI Group



# Speakers



**BIRUKOV G. Konstantin**  
Anesthesiology Endowed Professor,  
Entrepreneurial Research and  
Professor of Physiology



**GLASS David, Jonathan**  
Vice President, Research,  
Regeneron Pharmaceuticals, Inc.



**GRAY Nancy**  
President & CEO,  
The Gordon Research Conferences



**JOHNSON E. Bruce**  
Chief Clinical Officer, Dana-  
Farber Cancer Institute



**YUNG Wai-Kwan, Alfred**  
Professor, Department of Neuro-  
Oncology, University of Texas, MD  
Anderson Cancer Centre



**ZHAO Guo Ping**  
Professor, Shanghai Institute for  
Biological Sciences, CAS



**ZHOU Guo Ying, Grace**  
President, Shenzhen International  
Institute for Biomedical Research



**HAN Jing Yan**  
Director of the Teaching and  
Research Section of integrative  
Chinese and Western Medicine.



**WANG Jun**  
Founder and CEO, GeneHarbor  
(Hong Kong) Biotechnologies Ltd.



**LEE Johnsee**  
Chairman, Taiwan Bio Industry  
Organization

# Organizing Committees



**BA Sujuan**  
President and CEO,  
National Foundation for Cancer  
Research



**CAO Jinghua**  
Executive Director, ANSO  
Secretariat, Alliance of  
International Science  
Organizations (ANSO)



**CHAU Chi Wai, Wilton**  
Chairman, Pan Asia Venture  
Development Platform (PAVD)



**CHEN Michelle**  
Chief Business Officer, Insilico  
Medicine



**CHEN Wei Jie, Danny**  
Investment Director, Affix Capital



**CHENG Gordon**  
Chief Executive Officer,  
Cameron Pace China  
Limited



**CHUNG Pui Sing, John**  
Former superintendent,  
Hong Kong Police Force



**HAO Martha**  
Chairman, Hong Kong Medical  
and Healthcare Device  
Industries Association



**HAU Desmond**  
CEO, Pangenix Inc and  
DiagCor Life Science Ltd.



**HSIAO Wen Luan, Wendy**  
Professor, State Key Laboratory of  
Quality Research in Chinese Medicine,  
Macau University of  
Science and Technology



**HU Charles**  
Co-founder and CMAO,  
Incando Therapeutics Ltd



**JE Simon**  
Chairman of the Board,  
Great Treasure International  
/ Galaxy Treasure Group



**JIANG Ru Hong**  
Founder, CEO, President and  
Director,  
ASC Therapeutics, Inc.



**JIANG Claire**  
CEO, Queens (Shenzhen)  
Biotechnology Co., Ltd.



**LAM Tak Sum, Stephen**  
Director, Clinical Genetics  
Service, Hong Kong  
Sanatorium & Hospital



**LAW Phillip**  
Lead Partner, Venture Capital  
& Private Equity, Deloitte



**LE DEU Franck**  
Senior partner, McKinsey &  
Company, Co-leader of Asia Life  
Sciences practice



**LEE Tin Lap**  
Associate Professor, School of  
Biomedical Sciences, Faculty of  
Medicine, The Chinese University  
of Hong Kong



**LEUNG Yun Chung,  
Thomas**  
Lo Ka Chung Charitable  
Foundation Professor in  
Pharmaceutical Sciences  
Professor and DoULS



**LI Ying**  
Chair Professor of  
Neuroscience,  
City University of Hong Kong



**LYU Ai Ping**  
Dean and Chair Professor, Dr.  
Kennedy Y.H. Wong Endowed



**LI James**  
President, Li Law Inc.



**LI Shan**  
Partner,  
Summer Capital



**NEARING Kimberly**  
Venture Partner, Bvcf  
Management, Ltd



# Organizing Committees



**ORR Kevin**  
Vice President, Winner  
Medical Group



**PAN Wendy, JD**  
Partner, Goodwin's  
Technology & Life  
Sciences group



**PEI Duan Qing**  
Principle Investigator and Academic  
Director at the Guangzhou Institutes  
of Biomedicine and Health (GIBH),  
Chinese Academy of Sciences



**QIAN Pei Yuan**  
Head and Chair Professor,  
Department of Ocean Science,  
Hong Kong University of Science  
and Technology



**SEGERBLOM Bjorn**  
Honorary Chairman and  
Hong Kong Representative,  
International Iberian  
Nanotechnology Laboratory



**SHAM Mai Har**  
Vice-President, The Chinese  
University of Hong Kong



**SHANG Hai Long**  
Managing Director,  
Sense Time Hong Kong



**SHI Victor**  
CEO, Adicon Clinical  
Laboratories



**SIU Eric**  
Chairman of the Hong Kong  
Center, Macau International  
Healthcare Think Tank



**SUN Fei**  
Assistant Professor, Chemical  
and Biological Engineering, The  
Hong Kong University of Science  
and Technology



**SUN Nan**  
Deputy Inspector, Shenzhen  
Association for Science and  
Technology



**SUN-Hoffman Lin**  
Head of the North California  
Division, BayHelix



**TAM Kwong Hang, Paul**  
Director, Dr. Li Dak-Sum  
Research Centre



**TANG C. Mark**  
Managing Director, Good  
Health Capital (New York)



**TIAN Yao Lin**  
CEO, Shenzhen Govita  
Medical Laboratory



**TSIM Wah Keung, Karl**  
Director, Centre for Chinese  
Medicine R & D, Hong Kong  
University of Science and  
Technology



**TSUI Victor**  
Chief Operating Officer,  
Powder Pharmaceuticals  
Incorporated



**CHOW Ralph**  
CEO, Chinese Manufacturers'  
Association of Hong Kong (CMA)



**Wang Ji Guang**  
Assistant Professor, Division of  
Life Science, The Hong Kong  
University of Science and  
Technology



**WANG Jing**  
Centre for Advanced  
Measurement Science, National  
Institute of Metrology, China



**WANG Yitao**  
Director, Institute of  
Chinese Medical Sciences



**YANG Ling**  
Managing Director, The  
Carlyle Group



**LU Ming Hua**  
Founding Partner,  
eChinaHealth



**YANG Steve**  
Chief Business Officer &  
Executive Vice President,  
WuXi AppTec Co., Ltd.

# Organizing Committees



**YAO Michael**  
Board Co Chairman, China  
Biotech Services Holdings  
Limited



**YAU Edmond**  
Founder & CEO,  
Koln 3D Technology (Medical)  
Limited



**YU Duncan**  
President, MGI



**YUNG Kin Lam, Ken**  
Professor and Associate Head,  
Faculty of Science,  
Hong Kong Baptist University



**ZHANG Jimmy**  
Founding Member and  
Former Chairman of  
BayHelix Group



**ZHENG Lili**  
Partner, Deloitte Tax LLP



**ZHOU Guo Ying, Grace**  
President, Shenzhen  
International Institute for  
Biomedical Research



**WONG Bing Lou**  
Adjunct Professor, Department  
of Biochemistry, Chinese  
University of Hong Kong



**WONG Taam Chi Woon, Vivian**  
Hon Professor, School of  
Chinese Medicine,  
The University of Hong Kong



**MOK Kin Lun, John**  
Chairman of AML Holdings  
Limited



**XIE Jia Sheng**  
Director & Executive  
President, Guangdong  
Medical Valley (GDMV)



**C K Chao**  
Managing Director, C. K.  
Hair International



**YANG Haiding**  
Executive Director and  
Medical Team Leader of  
Cathy Capital



**YANG Ray**  
Partner, Marathon  
Venture Partners



**MONTELIUS Lars**  
Director General, International  
Iberian Nanotechnology  
Laboratory



**LIN Mindin**  
CEO & Editor in Chief,  
Global Bio & Investment  
Monthly



**LIU Andy**  
President, Healthcare  
Division, BaseBit  
Technologies



**LO Yuk Lam**  
Chairman, Food and  
Environmental Hygiene,  
Food and Health Bureau,  
Government Secretariat  
HKSAR



**LO Kitty**  
Chairman and CEO,  
Finet Group Ltd.



**WU George**  
Corporate partner,  
DLA Piper



**WONG Kenneth**  
Chairman and CEO,  
Keen Vision Capital



**CHOW Larry**  
Director, Research and  
Innovation, PolyU



**JIANG Gina**  
Managing Director,  
Hong Kong Institute of  
Biotechnology (HKIB)



**GOH Terence**  
Executive Director,  
DBS Bank (Hong Kong) Limited



# Organizing Committees



**CHEN Tony**  
Partner of Jones Day



**CHOW Jason**  
Chief Financial Officer, Lee's  
Pharmaceutical Holdings Limited



**YIP Raymond**  
Vice Chairman, Belt and Road  
Global Development Alliance



**ZUO Joan**  
Vice-president, The Society  
of Hong Kong Scholars



**CHAN Albert**  
Principle, KINECT LAW™



**ZHONG Sharon**  
Banker, J.P. Morgan  
Private Bank

# Ambassadors



**CHOW Joseph**  
Funding Partner of  
Wellington Legal



**DONG Li**  
HongKong APX  
Capital Partner



**Franklin Lau**  
CEO of Reanda International  
Accounting Network



# Join and support us!



# ***Why do you exhibits at BIOHK ?***

- 1. New gateway to vast China market after COVID-19.*
- 2. Network with professionals from the industry.*
- 3. Speaking opportunities at conference pitching session.*
- 4. Promote and Establish your company through One2One Partnering.*
- 5. BIOHK is eligible for claiming Export Marketing Fund (EMF) from TID. The application will receive 50% of the relevant exhibition subsidy fee.***

*Remarks: Eligible exhibitors can apply for the Small and Medium Enterprise Export Marketing Fund (EMF). The application will receive 50% of the relevant exhibition subsidy fee. All application will be approved by the Hong Kong Special Administrative Region Trade and Industry Department (HKSAR TID). For the details, please visit HKSAR TID website: <https://www.smefund.tid.gov.hk>*

# BIOHK2022 Booth package

<b><u>Booth Format &amp; Package Details</u></b>	<b><u>Original price</u></b>
<b>Standard Booth, 9 Square Meter ( 3m x 3m )</b>	<b>HK\$ 43,000</b>
<b>Standard Booth, Corner Area (10% extra)</b>	<b>HK\$ 47,300</b>
<b>Custom-Build Area (Per Sq. meter)</b>	<b>HK\$ 4,300 per Sq.m.</b>
<b>Complimentary 4-Days Pass (each standard booth)</b>	<b>2 passes</b>
<b>Booth package included items</b>	<b>Basic Furniture, Equipment, Working Badges</b>

*Note:*

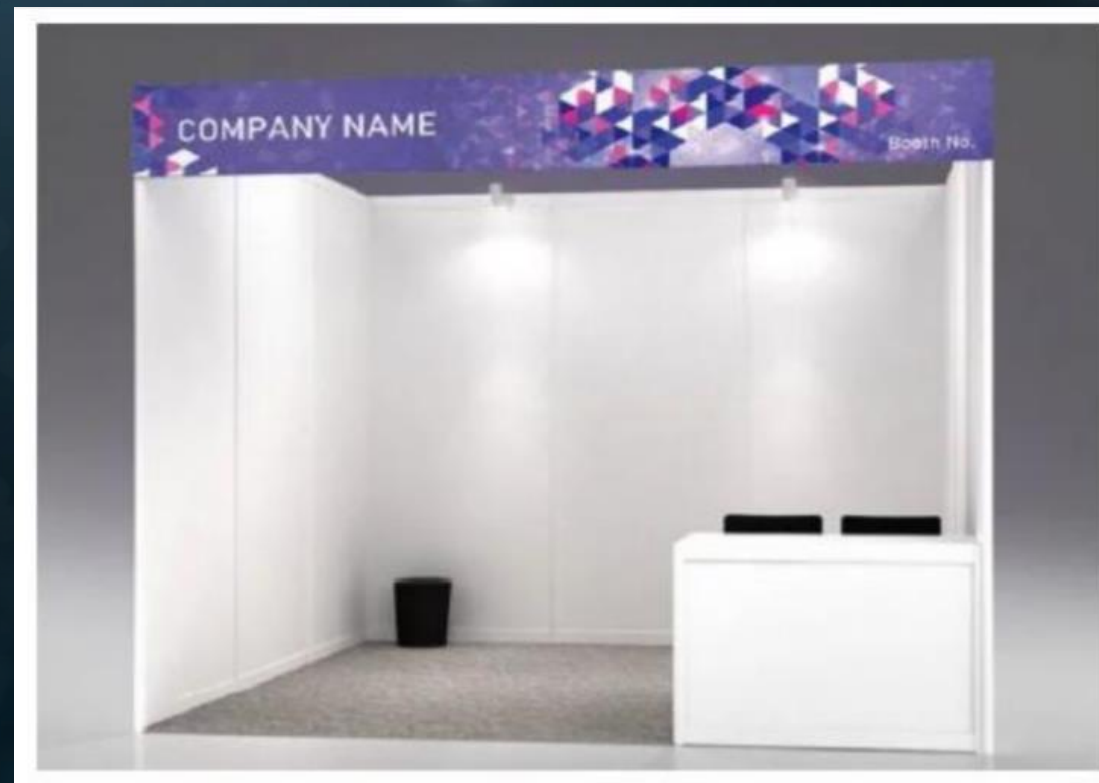
- 1.) Refer to Booth Contract Terms & Conditions.
- 2.) Additional Charges may apply for extra panel installation.
- 3.) The corner booth has only two-side panels.



# BIOHK2022 Booth Format

## *Facilities:*

- *FasciaBoard*
- *Pifex System (Aluminum)*
- *LaminatedPanel (4mm thick)*
- *Carpet Flooring*
- *2 x Folding Chairs*
- *1 x Information Counter*
- *2 x 100W spotlights*
- *1 x Waste-paper Basket*



*Booth Image*

# BIOHK2022 Booth package

## HKBIO Membership Special Offer 1+1 promotion

HKBIO Standard Corporate membership	
HKBIO Standard individual membership + HKBIO Standard Corporate membership	<b>FREE</b> (Original price HK\$ 2,500)
Booth Discount extra 10% off	<b>HK\$ 38,700</b> (Original price HK\$ 43,000)
( Upgrade ) HKBIO Premium Corporate membership	
HKBIO Standard individual membership + HKBIO Premium Corporate membership	<b>HK\$2,500 (50% off membership fee)</b> (Original price HK\$ 5,000)
Booth Discount Extra 15% off + Membership fee	<b>HK\$ 39,050</b> (Total original price HK\$ 43,000)





# *Biotech Kaleidoscope*

*Converging in Hong Kong for the future of Biotech Worldwide*

## ***Sponsorship Prospectus***

**BIOHK2022**  
香港國際生物科技展



# *Why Sponsor BIOHK?*

- *Opportunity to promote your organization and raise your company profile to a wider audience*
- *Promote your company to national and international participants*
- *Network with professionals from the industry*
- *Interact with academia from all around the world*
- *Become a part of this major turning point in Hong Kong's biotech industry*
- *Be a contributor creating Hong Kong to be an International Innovation Hub*



# *Sponsor Benefits*

- *Offer unlimited business opportunities*
- *Promote your brand to real-time decision makers*
- *Develop collaborative partnerships and business leads*
- *Gain deeper understanding about business opportunities in Mainland China & other Asia-Pacific countries*
- *Network with top influential people in the global biotech industry*
- *Your company will be advertised in all promotional collaterals*
- *Receive complimentary delegate passes and extra tickets for social events*
- *Implement the corporate social responsibility to promote the development of the biotechnology industry*

# *Convention and side Sponsorship Categories*

 ***Diamond Helix***  
***HKD600,000***

 ***Sliver Helix***  
***HKD60,000***

 ***Platinum Helix***  
***HKD400,000***

 ***Scholarship***  
***HKD50,000 per 10 student***

 ***Gold Helix***  
***HKD150,000***



<i>Convention Sponsor Category</i>	<i>Diamond Helix</i>	<i>Platinum Helix</i>	<i>Gold Helix</i>	<i>Sliver Helix</i>	<i>Scholarship</i>
<b>Sponsor Amount</b>	<b>HKD600,000</b>	<b>HKD400,000</b>	<b>HKD150,000</b>	<b>HKD60,000</b>	<b>HKD50,000</b>
<i>Conference Exposure</i>					
<b>20 mins Speaking on stage at Conference</b>	✓	✓	✓		
<b>Verbal Acknowledgement at the Opening Ceremony</b>	✓	✓	✓	✓	✓
<b>Title Sponsorship for Biotech Award</b>	✓	✓			
<i>Brand and Logo Exposure</i>					
<b>Sponsor Logo on Attendee Bag</b>	✓	✓	✓	✓	
<b>Sponsor Logo on Floor Markers</b>	✓				
<b>Sponsor Logo Various Places Associated with One2One Partnering</b>	✓	✓			
<b>Sponsor Logo on Thank You Letter to attendees and publicity video (Post-event)</b>	✓	✓	✓		
<b>Sponsor Logo on High-Visibility Signage</b>	✓	✓			

<b>Convention Sponsor Category</b>	<b><i>Diamond Helix</i></b>	<b><i>Platinum Helix</i></b>	<b><i>Gold Helix</i></b>	<b><i>Sliver Helix</i></b>	<b><i>Scholarship</i></b>
<b>Sponsor Amount</b>	<b>HKD600,000</b>	<b>HKD400,000</b>	<b>HKD150,000</b>	<b>HKD60,000</b>	<b>HKD50,000</b>
<b><i>Online Exposure</i></b>					
<b>Floating E-Banner on BIOHK Website</b>	✓	✓			
<b>Sponsor Logo on Official Website, Convention App, LED Wall (Backdrop), Convention Social Media and E-Brochure</b>	✓	✓	✓	✓	✓
<b>300 / 150 / 100 -Words Company Introduction on Official Website</b>	<b>300 words</b>	<b>150 words</b>	<b>100 words</b>	<b>100 words</b>	<b>100 words</b>
<b><i>Exhibition Exposures</i></b>					
<b>Complimentary Standard Booth of 9 Sqm each</b>	<b>2 booths (18 sqm)</b>	<b>1 booth (9 sqm)</b>			
<b>Complimentary Admissions</b>					
<b>Complimentary All Access 4-Day Pass</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>4</b>



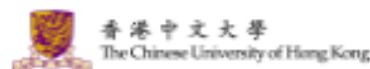
<i>Convention Sponsor Category</i>	<i>Diamond Helix</i>	<i>Platinum Helix</i>	<i>Gold Helix</i>	<i>Sliver Helix</i>	<i>Scholarship</i>
<b>Sponsor Amount</b>	<b>HKD600,000</b>	<b>HKD400,000</b>	<b>HKD150,000</b>	<b>HKD60,000</b>	<b>HKD50,000</b>
<i>On- Site Exposure / Print material</i>					
<b>Advert in BIOHK Convention Booklet</b>	<b>1 Page</b>	<b>1 Page</b>	<b>½ page</b>	<b>½ page</b>	<b>¼ page</b>
<b>Acknowledgement Online promotional material</b>	✓	✓	✓	✓	✓
<b>Sponsor Logo on backdrop at fairground</b>	✓	✓			
<b>Attendee Bag Inserts (Provided by sponsors)</b>	✓	✓	✓	✓	✓
<b>Welcoming Banquet at HKCEC (Networking event)</b>	<b>1 table (12 x pax.)</b>	<b>1/2 table (6 x pax.)</b>	<b>4 pax</b>	<b>2 pax</b>	

*\*Logo size and position depend on the selected sponsorship package*

## Organizers



## Co-organizers





## Diamond Sponsors

星展銀行 DBS

Deloitte.

KOLN 3D

LEE'S PHARM.  
李氏大藥廠  
ZHAOKE  
OPHTHALMOLOGY

海康生命科技  
HAIKANG LIFE  
海康生命科技有限公司  
HAI KANG LIFE CORPORATION LIMITED

## Gold Sponsors

太平洋人壽  
PACIFIC LIFE

Tiger Jade Capital  
FOCUS ON HEALTHCARE

GenScript  
Make Research Easy

## Special Supporting Organizations

創新及科技局  
Innovation and Technology Bureau

創新及科技局  
Innovation and Technology Commission

漁農自然護理署  
Agriculture, Fisheries and Conservation Department

HKSTP  
香港科技園

HKEX  
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Tech High Technology Industry Development Center

工業貿易署  
Trade and Industry Department

香港特区政府知识产权署  
The Government of the Hong Kong Special Administrative Region  
Intellectual Property Department

hkpc  
創優55  
生產力局  
DELIVERING VALUES

# Supporting Organizations





## Supporting Organizations



## Global Partners



## Media Partners



## Hotel partner (To be confirmed)



## Carrier





Please contact us and we are pleased to help you to  
plan your BIOHK experience!

**Thank You!**

## Contact

Website: [bio-hk.com](http://bio-hk.com) Email: [sales@bio-hk.com](mailto:sales@bio-hk.com)

Tel: +852 2799 7688 Fax: +852 2111 9762



hkbio-org



Scan and Find us



**BIOHK2022**  
香港國際生物科技展