

Game On! 2023 is back!

HONG KONG/SINGAPORE/INDIA/TAIPEI/SEOUL/TOKYO, 3rd October 2023 – MaGESpire announced the 3rd year [Game On! 2023](#) from 15th & 16th November 2023 as part of the [StartmeupHK Festival](#) organized by InvestHK.

Game On! 2023 is a 2-day hybrid conference celebrating the essence of **Gaming, Art, Music and Entertainment (GAME)** industries by bringing together passionate gamers, artists, developers, investors, and enthusiasts in a true-to-spirit gamified environment. If you are a Gaming fan, Art & Music enthusiast or an Entertainment aficionado keen to learn more about how new technologies like Blockchain & NFTs are transforming this space, this is the conference to be at!

Bowie Lau, Founder of MaGESpire, Game On! 2023 Event Organizer says: “I’m thrilled to announce this conference will gather some of the best minds and top-notch speakers to debate and share unique perspectives and knowledge on the Blockchain & NFTs space in the context of GAME industries. We are delighted to have InvestHK, HK Financial Services & Development Council, Hong Kong Tourism Board, MaGEHold, The Sandbox and other marquee affiliate sponsors join us on this exciting quest to support and nurture the GAME industries through this exceptional summit.”

GAME ON! 2023 STARTMEUPHK FESTIVAL
15th - 16th Nov 2023

Event Organizer: **MAGESPIRE** (MAGIC TO INSPIRE)
Festival Organizer: **InvestHK** (startmeup.hk)
Strategic Partner: **Cyberport** (數碼港)

Yat Siu
Co-Founder & Executive Chairman
Animoca Brands

Bowie Lau
Managing Director
MaGE Group

Sébastien Borget
Co-Founder & COO
The Sandbox

Evan Auyang
Group President
Animoca Brands

Angelina Kwan
Chief Executive Officer
Stratford Finance Limited

Albert Yip
CEO
Syndicate Capital Group

Legendary Sponsor: **MAGEHOLD** (THE HAND THAT HELDS THE CHANGELING)

Affiliate Sponsors: **THE SANDBOX**, **GUSTO COLLECTIVE**

Supported by: **FintechHK**, **HONG KONG TOURISM BOARD**

GAMEON.IO

Yat Siu, Chairman & Co-founder of [Animoca Brands](#) says “Game On has always been a pioneering spirit in encouraging the development of Web3 in HK and beyond and it is a great pleasure and honour to participate again this year”. Yat Siu has been appointed to the [Task Force on Promoting Web3 Development](#) (“Task Force”) newly established by the Government of the Hong Kong Special Administrative Region.

“It’s exciting to have GAME On! 2023 be part of our StartmeupHK Festival this year. Hong Kong’s startup ecosystem is dynamic and resilient, growing stronger year by year despite the challenges of the pandemic, in part because people here are open to new technologies and ideas, and the opportunities they bring”, **Jayne Chan, Head of StartmeupHK at InvestHK** commented.

"With Hong Kong making steps forward embracing Web3 technology and supporting entrepreneurs in the space, I look forward to speaking at the "GAME On! 2023" event organized by Bowie and her team, a quality industry-event where leading public sector actors will connect with startups and entrepreneurs, facilitating Metaverse and Web3 adoption." Commented by **Sébastien Borget, Co-founder & COO, [The Sandbox](#)**.

According to [statista](#), the revenue in the Video Games market is projected to reach US\$334.00bn in 2023. Revenue is expected to show an annual growth rate (CAGR 2023-2027) of 8.74%, resulting in a projected market volume of US\$467.00bn by 2027. In the Video Games market, the number of users is expected to amount to 3.1bn users by 2027. User penetration will be 35.2% in 2023 and is expected to hit 39.0% by 2027. The largest market is Mobile Games, with a market volume of

US\$173.60bn in 2023. The market's expansion is attributed to the ongoing trend of online gaming, the emergence of high bandwidth network connectivity, and the continuous demand for 3D games. In addition, an upsurge in the penetration of smartphones has made video games more accessible, portable, and social. This has further driven the industry's growth with the emergence of technologically advanced and more powerful smartphones.



Sign up [here](#)

For event details, please visit: <https://www.gameon.io/>

For media RSVP and enquiries, please contact info@magespire.io